

Xenia's Offering Marked by Success:

Due to over-subscription, the company expanded its offering, so that the immediate tranche totalled NIS 5.9 million and an additional, future tranche, will total of NIS 8.1 million -- and will be held by way of options exercise

The offering closed at a higher than minimum price

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Israel, Tel Aviv, April 2, 2014, Xenia Venture Capital (TASE:XENA) announces a successful stock and option offering. Due to over-subscription, the company expanded its offering, so that the immediate tranche totalled NIS 5.9 million and an additional, future tranche, will total NIS 8.1 million -- and will be held by way of options exercise. The offering closed at a price higher than the minimum price offered to investors.

According to Xenia CEO Anat Segal: "We are delighted by the success of the offering, which had over-subscription of almost double, a fact which demonstrates the confidence of investors in the company and in the financial potential of its portfolio companies" We will use the funds to continue facilitating the operations of existing companies alongside investing in new companies with groundbreaking technologies. We believe that 2014 will be yet another year of business development and additional value for company shareholders".

Xenia has a portfolio of 12 active companies at various stages of maturity, in the fields of internet, media, communications, medical devices and pharma. Xenia's portfolio companies have unique technologies with deep intellectual properties, most of which have developed unique products sold in global markets, forged strategic partnerships with leading companies in their fields, including marketing, distribution, and well as direct investment agreements. Xenia's portfolio companies have so far raised more than NIS 280 million in aggregate, from leading investors in Israel and abroad, and are valued (in accordance with latest funding rounds) at more than NIS 580 million .

Xenia has made two exits so far -- one in 2012 and the other in 2013, first -- the sale of Arcos (in which it held 35% at closing) to a Canadian company, for NIS 100 million, and the second -- the sale of its holdings in SAManage.

The Company has forged strategic partnerships with leading investment firms and companies both in Israel and around the world. Its advisory committee includes key figures in its areas of expertise, and its shareholders include industry and capital market leaders from Israel .

Xenia has cumulative holdings (its share) valued at NIS 23.7 million, according to its portfolio companies' latest rounds.

The following are some of Xenia's most valuable holdings :

Superfish -- a visual web-based search engine with over 80 million users .

Polypid -- a platform for local, delayed and controlled release of a range of drugs in a wide variety of applications, including orthopedics, dental implants, bone cancer, etc.

Playcast -- technological platform for cloud-based games. Has cooperation agreements for media content sharing with the world's leading brands, such as: Sega, Atari, Capcom, and Disney .

Saguna -- a software offering mobile caching to relieve loads in mobile networks due to the increasing volume of video and image content in these networks .

Ortho-Space -- an expendable balloon implant which is intended to treat patients suffering from shoulder pain as a result of the Rotator Cuff Syndrome. ArthroCare has made a strategic investment in the Company .

About Xenia Venture Capital :

Xenia Venture Capital is a publically traded investment company which operates a privatized technology incubator that invests in seed stage start ups and initiatives in the fields of medical devices and IT. Among Xenia's founders and main shareholders are the Novacom Group and C. Mer Industries, leading institutional investors such as IBI, Menora Insurance Group, Dash Apax, Mivne Taasia (of the Fishman Group), Anat Segal (CEO), as well as additional hi tech and industry figures. Xenia's Board of Directors and Advisory Board comprises highly successful entrepreneurs and high-tech industry executives, including Haim Mer, Tal Menipaz (Chairman of the Board), Prof. Gaby Barabash, Dr. Yafit Stark, Prof. Yossi Shacham, and others. The aim of the company is to jump-start and accompany start up companies in the field of technology and medical devices, striving to increase the companies' chances to succeed and realize their business potential. Since its inception, Xenia has invested in dozens of companies, many of which have completed follow-on investment rounds, launched products in global markets, reached significant sales and profitability, and formed valuable strategic partnerships .

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