

The Van Leer Xenia incubator credited by Chief Scientist as Israeli leader in its field

## The Van Leer Xenia Incubator Wins the Chief Scientist's Jerusalem Incubator Tender

Israel, Jerusalem, November 11, 2012, Xenia Venture Capital (TASE:XENA), Van Leer Ventures Jerusalem and the Docor -- Van Leer Foundation (of the Dutch Van Leer Group), and the Van Leer Xenia Partnership have announced today that they have won the Jerusalem District technological incubator tender of the Chief Scientist.

**According to Dr. Alon Dumanis, the CEO of the Docor -- Van Leer Foundation and CEO of the Partnership:** "The success of the Van Leer Xenia Partnership in winning the Chief Scientist's tender expresses the trust we have seen in the new partnership, which will grant entrepreneurs the ability to benefit from the experience, professionalism and connections possessed in Israel and abroad and from the financial capability of Xenia and Van Leer. The Van Leer Xenia Partnership is a joint enterprise consisting of three successful and seasoned partners: Xenia, the Jerusalem Development Authority and the Docor -- Van Leer Foundation, allowing us to offer Israeli entrepreneurs the best chance of fulfilling their dream and building a successful company in an environment of excellence. We shall seek to realize our vision of being a leading international center in Jerusalem for supporting global, innovative high-tech companies, and the strongest gravitational center for every Israeli entrepreneur and investor."

**According to Anat Segal, Xenia's and the Partnership's CEO:** "I am tremendously proud of this recognition and the significant achievement made by the new partnership we have founded. I have no doubt that the Chief Scientist has meticulously examined the achievements we have presented and our strategic plans for the future. The new license will enable us to continue investing in and developing superb medical devices, IT and industrial and material application companies over the next eight years. The combination of Xenia and Van Leer will introduce new forces into the incubator market and the Israeli industry, and to the field of seed investments in particular. I believe that the Partnership, by relying on its experience, professional team and the financial robustness it brings with it, will create an ideal habitat for successful companies and shall generate value for its shareholders."

As aforementioned, Xenia and the Van Leer Group have formed a new partnership held by the Van Leer incubator – 50% (held by the Docor -- Van Leer Foundation, in collaboration with the Jerusalem Development Authority), and by Xenia – 50%. The partnership has filed an application as part of the competitive procedure for obtaining a license for operating a Chief Scientist technological incubator in the Jerusalem district. The new entity will be named Van Leer Xenia. The Partnership was founded as part of a strategic collaboration between Xenia and the Docor -- Van Leer Foundation, according to which the Partnership shall provide an infrastructure for technological incubator activities and a source of seed investments to be utilized by each partner. The partnership shall invest and facilitate high-tech ventures in technological areas (communications, internet, software), medical devices, materials and industrial applications in Jerusalem.

The union of Xenia and Van Leer has created an experienced consortium of shareholders, executives and a variety of experts, who will all join forces in their push for success. The shareholder consortium includes the Docor -- Van Leer Foundation, the Jerusalem Development Authority, the shareholders of the Van Leer incubator, the Mer Group, the Fishman Group, and leading institutional investors who are rank among Xenia's shareholders. Together we combine a tremendous amount of power, which we will utilize to generate value for our shareholders."

#### **About the Docor -- Van Leer Foundation**

The Docor -- Van Leer Foundation is an Israeli investment company owned by the Dutch Van Leer Group. The company works in collaboration with the Jerusalem Development Authority in managing, inter alia, Van Leer Ventures Jerusalem, a technological incubator. The Docor -- Van Leer Foundation maintains a highly-variegated investment portfolio, which includes companies involved in industry, medical devices, biotechnology, communications, software, materials and the internet at every stage of corporate life, beginning with seed investments and culminating with fully-established industrial companies. The Docor -- Van Leer Foundation has been active in Jerusalem for many years and oversees an extensive collaborative enterprise with the Jerusalem Development Authority, the Hebrew University and the College of Engineering. The Docor -- Van Leer Foundation is managed by Dr. Alon Dumanis. For more information, please visit: [www.docor.com](http://www.docor.com)

#### **About Xenia Venture Capital:**

Xenia Venture Capital is a publically traded investment company which operates a privatized technology incubator that invests in seed stage start ups and initiatives in the fields of medical devices and IT. Among Xenia's founders and main shareholders are the Novacom Group and C. Mer Industries, leading institutional investors such as IBI, Menora Insurance Group, Dash Apax, Mivne Taasia (of the Fishman Group), Anat Segal (CEO), as well as additional hi tech and industry figures. Xenia's Board of Directors and Advisory Board comprises highly successful entrepreneurs and high-tech industry executives, including Haim Mer, Tal Menipaz (Chairman of the Board), Prof. Gaby Barabash, Dr. Yafit Stark, Prof. Yossi Shacham, and others. The aim of the company is to jump-start and accompany start up companies in the field of technology and medical devices, striving to increase the companies' chances to succeed and realize their business potential. Since its inception, Xenia has invested in dozens of companies, many of which have completed follow-on investment rounds, launched products in global markets, reached significant sales and profitability, and formed valuable strategic partnerships. Please visit our website at: [www.xenia.co.il](http://www.xenia.co.il)